

SCHOOLPORTRAITS

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Scholarship Portraits

Keeping school portraits affordable for students has always been a top priority for us. However we realize that some people simply can not afford these treasured memories of their child no matter how inexpensive they are. That is why we are happy to introduce our new Scholarship Portraits.

Some years ago a few schools requested that we offer some gift certificates for parents of children that could not afford a portrait of their child. We always liked the idea and now want to share it with all of our schools. We put some time into it and have now put systems in place to make this great program happen seamlessly.

Starting this year all school clients using our fall portrait program will be given a few certificates (based solely on enrollment) to distribute to your most needy families. These certificates are designed in such a way that the students will not be singled out. These gift certificates are not discount coupons. They have a sufficient value that students can use them to receive a full portrait package E or use it as a discount on a larger package.

Although this program will be in place in all of our schools it will be your decision on whether or not to participate.

Keep your ideas coming! We promise we will work to develop products and services to better benefit your school and the families of your community.